

Network for Good Celebrates 20 Years of Online Giving

Donations disbursed through Network for Good's giving platform show Americans are resolute in helping those in need, especially in times of crisis.

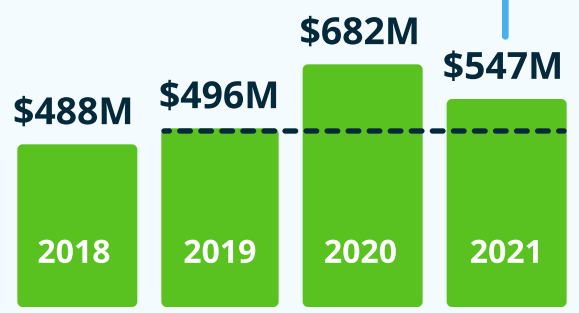
More than
\$4.3 billion

in donations over 20 years to 350,000+ charities.



Online giving by Americans is still above pre-pandemic levels.

+10%

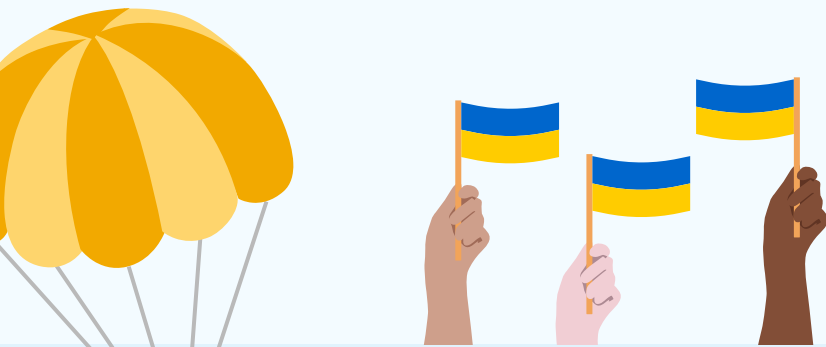


Total Online Donations

Americans continue to donate during crises, reaching

\$12 million

through Network for Good and its partners to support the people of Ukraine as of May 31.



Donations Spike in Times of Crisis

Hurricane Katrina
AUG 2005

\$8.9M

Samoa Earthquake and Tsunami
SEPT 2009

\$2.5M

Japan Tsunami
MAR 2011

\$6.5M

Oklahoma Tornadoes
MAY 2013

\$1.9M

California Wildfires
SEPT 2015

\$7.2M

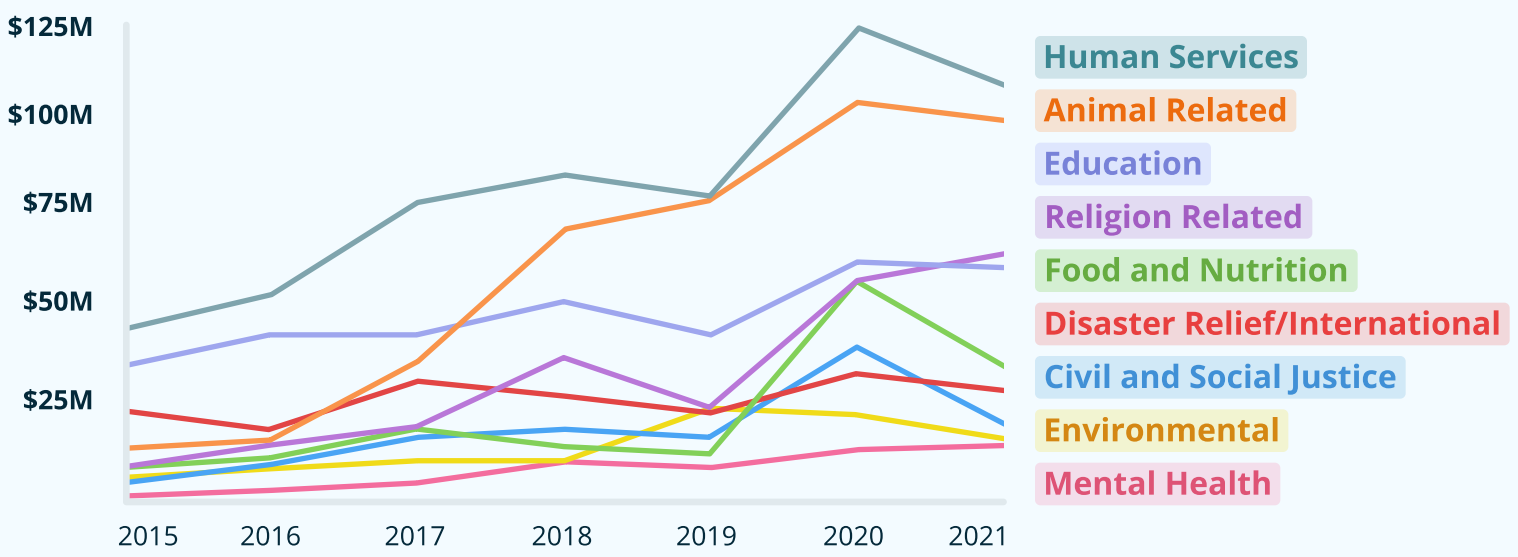
Hurricane Harvey, Hurricane Maria
AUG-SEPT 2017

\$11.0M

George Floyd
MAY 2020

\$18.6M

Support for causes fluctuates, but interest in some causes is fleeting as the next trend or emergency arrives.



Top States for Online Donations to Non-Profits in 2021

1

CALIFORNIA
\$89.1M

in total donations

▼ 15.7% from 2020

▲ 32.4% from 2019

2

NEW YORK
\$57.3M

in total donations

▼ 28.9% from 2020

▲ 20.4% from 2019

3

TEXAS

\$42.4M

in total donations

▲ 5.6% from 2020

▲ 53.6% from 2019

4

FLORIDA

\$30.4M

in total donations

▼ 2.8% from 2020

▲ 47.4% from 2019

5

ILLINOIS

\$23.2M

in total donations

▼ 14.7% from 2020

▲ 36.7% from 2019